Creating a community of healthy pets and empowered pet owners in the East Side Pet District

East St. Louis | Cahokia Heights | Washington Park | Fairmont City
2021 was an experiment for Gateway Pet Guardians in the best possible way. This was our first year operating at full capacity in our 54,000 sq. ft. Pet Resource Center in East St. Louis. We launched several new programs and services, including our affordable pet spa, the Pet Supply Donation Marketplace, our free in-house spay/neuter program, walk-in public clinic hours and self service low-cost bulk pet food, to name a few. With expanded staff capacity and the dedication of countless volunteers and fosters, we were able to set several lifetime organizational records, including the number of pets returned to owners and adopted by community members, as well as hours devoted to foster care, total volunteer hours, annual animal intake and adoption.

We also held our most successful single event fundraiser to date, Beyond Rescue and made headlines locally for our progressive approach to animal welfare. 2021 demanded rapid growth for our organization and change is not always easy – even if it is necessary. The faith, support and teamwork shown in 2021 made it our best and most impactful year ever in the community we call home. We know that 2022 will be another record-breaking year for intake, foster and adoption that we can only meet head-on through partnerships and people power. We have more pets and families counting on us than ever before, and your commitment to our mission makes the difference between surviving and thriving.

None of this would be possible without the diligence, passion and flexibility of everyone who believes and invests in our mission.

Thank MEW!
2021 record breaking year!

97% save rate

1,139 intakes
91% of our pet intakes went into foster homes!

Reduced length of stay by 25 days, increasing intake by 30%

Community pets served
- Medically treated | 328
- Spay/Neuter | 406
- Microchips | 738
- Vaccinations | 1,517

165 Families served through pet food pantry

29 tons
Food & litter distributed through in-house pet food pantry/other pet food partnerships

839 Pet ID tags distributed

31% of adult dogs rescued were treated for heartworms

Return to owner is up 70% 42 pets total

1,011 adoptions

30% more adoptions in 2021 than 2020

449

Community Cat TNR

Trap-Neuter-Return 70% increase

$335,500 Saved by volunteer service

201 tons
18 tons
Rescue Bank

6,174 Pounds of low-cost, bulk self-service pet food sold at in-house pet supply retail store, which was launched in May 2021

12,479 Volunteers
Fosters 50% increase!
41,707

President's Volunteer Service Award
Presented to 31 volunteers for 100+ hours of impactful work

136 Pets groomed at in-house spa
First professional and affordable grooming facility in East St. Louis

41,707 Fosters
**Tennessee's Story**

The Unicorn Foster Squad Program gave Tennessee's foster mom the emotional, educational and technical support needed to care for a dog with behavioral quirks. Without this program, it would have been hard to place Tennessee in foster and ultimately, in a forever home. After a few months of specialized training, Tennessee was adopted by Dylan who loves taking his new buddy everywhere he goes.

**Dyno's Story**

Community pup, Dyno and his mom came to one of our drive-thru clinics to get him microchipped. A few weeks later, this little escape artist got out and ran away. Fortunately, the kind person who found Dyno was able to connect with his frantic family very quickly thanks to the Petlink microchip information attached to his collar. Microchips provide secure, reliable and permanent identification, which significantly increase the likelihood of reuniting lost and found pets like Dyno with their families.

Our drive-thru pet clinics run the first Saturday of the month between March and November. Services include vaccinations, microchip and flea preventative treatment. In 2021, the average number of pets vaccinated per clinic was 97.
LARGEST FUNDRAISER IN OUR HISTORY!

TOTAL RAISED
$136K
8 TEAMS RAISED
$69K
includes match

CHARIDY.COM/GATEWAYPETS
Beyond Rescue Virtual Fundraiser

TOTAL RAISED
$131K
- Give STL Day
- GivingTuesday
- Healing Hearts
- WHY Holiday Campaign
+ one-off Facebook posts with donate button & link!

$73,380 RAISED FROM VOLUNTEERS, STAFF + FOSTERS

Total Hours: 1,076 (135 work days)

DONATION BOX TEAM BROUGHT IN 2.7X MORE IN 2021!

TOTAL RAISED
$4,503
($1,653 in 2020)

$4,503 ($1,653 in 2020)

ONLINE CAMPAIGNS

7K GIFTS

34K+ followers
29K+ likes

TOTAL AVERAGE DAILY REACH DOUBLED IN 2021
9,275 in 2020 compared to 18,357 in 2021

10.6K+ followers

ADDED 4K+ FOLLOWERS IN 2021

account launched Oct 2021 - broke 1M likes in Feb

59K+ followers
1.2M likes

CHARIDY/BEYOND RESCUE HOT DOG VIDEO HIT 5.3M VIEWS

Gateway Pet Guardians 2021 Impact Report | Development Update
**Stoney's Story**

During our last collaborative trap-neuter-return (TNR) event known as Street Cat Sundays, Stoney was taken in due to corneal ulcers present in his eyes. As these are known to improve with proper treatment, our clinic team worked with Stoney's foster family on the appropriate regimen to promote healing. With continued treatment and lots of love in his foster home, this little guy's eyes healed beautifully. At our first-ever Holiday Bazaar Open House, a family who came to the event were immediately smitten with this kitten and decided to adopt him that same day.

**In 2021, over 400 stray and feral cats were spayed/neutered, vaccinated for rabies and received topical flea prevention during Street Cat Sundays, which is a collaborative trap-neuter-return (TNR) program held quarterly with other local animal welfare organizations.**

**Nubbins' Story**

A community member contacted us about a female dog left outside their home in a crate. Aside from an injured tail which had to be amputated, the dog, who we affectionately named Nubbins, seemed to be in good health and spirits. Read more on how our compassionate and caring community of pet lovers came together to help Nubbins, who we are happy to report was adopted after she had surgery!
Established free in-house spay and neuter program for community pets, providing over 400 dogs and cats this service at no cost to the families in the East Side Pet District. Introduced low-cost, convenient medical kits that address some of the most common and minor concerns encountered when treating pets.

Hired a second veterinarian and full-time community support manager to further support pets and the people who love them. Expanded Board of Directors with the addition of four new members.

Opened first professional and affordable pet spa in East St. Louis, grooming over 130 pets from June through December.

Launched low-cost, bulk pet food at in-house pet supply retail store, selling over 6,000 pounds from May through December.

Most adoptions and volunteer hours ever + $1 million fundraised!
Metro East Industries, Inc. (MEI) and the Ortyl family are long-time supporters of Gateway Pet Guardians (GPG). In 2021, they raised more than $200,000 for GPG between the MEI Holiday Campaign, Ron Ortyl Memorial Golf Tournament, Beyond Rescue matching sponsorships and individual giving throughout the year. In its thirteenth year, the annual golf tournament raised the highest amount in its history, which supports GPG in memory of the family’s late patriarch, Ronald J. Ortyl Sr.