Creating a community of healthy pets and empowered pet owners by investing in people and communities.
Moving on up - another record breaking year!

What a year! When I stepped into the executive director role this past February, I was nervous but honored to take on the challenge of overseeing an organization that means everything to me. In 2022, Gateway Pets (GPG) had another record breaking year of helping nearly 4,000 pets thanks to our dedicated supporters, staff, volunteers, fosters and adopters.

While every program within GPG saw so much success this year, we also experienced so much heartache with many difficult medical cases, catastrophic flooding and pet families losing their homes due to the eviction moratorium ending. We, along with nearly every animal welfare group across the country, found ourselves regularly in crisis mode and filled to the brim with animals in need. There is currently no end in sight for the influx of animals entering overcrowded shelters, which makes our community programming and partnerships more important than ever.

In 2023, we are very excited to begin implementing our 3-5 year strategic plan to grow our organization to the best it can be and overcome any challenges we may face along the way. Additionally, we will begin offering an additional low-cost medical clinic on Wednesdays to treat sick and injured community owned pets in the East Side Pet District, as well as further expanding our adoption and foster programming to be even more inclusive. We will also continue doing everything possible to keep pet families together and prevent owned pets from entering an already crowded shelter system.
Our financials are quite fetching!

**Total Revenue**

- Total Revenue: $1.95M
- Events: 11.6%
- Online Giving: 11.0%
- Grants: 17.6%
- Adopt Fees: 7.9%
- Annual Giving: 10.2%
- Public Services: 29.4%
- Major Gifts: 12.3%

**Volunteer Program**

- Volunteer Program: 3.4%
- Admin: 5.7%
- Outreach: 9.0%
- Fundraising: 12.4%
- Grooming/Retail: 17.6%
- Shelter Pet Intake: 30.2%
- Grants: 17.6%
- Online Giving: 11.0%
- Adopt Fees: 7.9%

**Revenue**

- Revenue: $1.95M

**Expenses Breakdown**

- Total Expenses: $1.95M

**Our team is quite fetching too!**

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**BOARD OF DIRECTORS**

- Kristen Burger, Vice President of Development
- MaryAnn Taylor Crate, Board Member
- Jenny Dolce, President
- Laura Placio, Treasurer
- Sophya Qureshi Raza, Board Member
- Angie Schaefer, Vice President of Governance

**STAFF**

- Katie Anderson, Community Support & Volunteer Manager
- Kristi Baur, Customer Service Manager
- Shaun Case, Clinic Specialist
- Sara Cordevant, Intake, Networking & Diversion Manager
- Kristen Grady, Shelter Manager
- Cara Dambach, Cat Coordinator
- Chelsea Donaldson, Animal Care Specialist
- Kat Dowling, Vet Technician
- Dr. Sarah Frei, Veterinarian
- Mackenzie Groothius, Outcome Specialist
- Jill Henke, Operations Director
- Daphne Hicks, Development Coordinator
- Tanoshia Johnson, Groomer
- Anna Kerr, Animal Care Specialist
- Lori Klingbeil, Animal Care Specialist
- Amanda Loellke, Adoption & Foster Manager
- Rhianna Louis, Lead Vet Technician
- Katy Megahan, Marketing Manager
- Dr. Ed Migneco, Veterinarian
- Diana Pupillo, Development Director
- Rin Robinson, Clinic Manager
- Alisha Vianello, Executive Director
- Danielle Williams, Animal Care Specialist
- Mandi Williams, Customer Service Specialist

**MeWOW - We’ve grown!**

- 90% Staff Retention Rate
- 7 Internal Promotions

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**Gateway Pets 2022 Impact Report | Financials + Team**
2022 moving on up!
97% SAVE RATE

1,268 intakes
Length of stay at time of adoption | 33 days

Clinic - Community pets
- Medically treated | 398
- Microchips | 771
- Spay/Neuter | 572
- Trap Neuter Return | 367
- Vaccinations | 1,690

101 rescued adult dogs treated for heartworms

106 Families visited pet food pantry

29 tons
Food & litter distributed through in-house pet food pantry/other pet food partnerships

569 tons
Pet food, litter and supplies

26 tons
Low-cost, bulk self-service pet food sold at in-house pet supply retail store, which was launched in May 2021

549 Pets groomed at in-house spa
300% increase compared to 2021

748 community outreach visits
average of 62 visits per month

Volunteers | 11,608
Fosters | 59,145
- Active volunteers | 249
- Active fosters | 654
175 average # of fosters monthly

Return to owner is up 40% compared to 2021
58 pets total

1,079 adoptions

515 Pet ID tags distributed

513

59,145 Fosters
11,608 Volunteers

1168

556 more adoptions in 2022 than 2021!
July 2022 Flash Flooding

Within a few hours of excessive rainfall in the early morning hours of July 26, the St. Louis Metro East region was hit with massive flash flooding. This historic rainfall affected many of our community residents and partners, including our local animal control facility who had to evacuate all animals and close operations for a couple weeks after the entire facility was under water. Along with other local shelters and rescues, we immediately jumped into action to make room in our already overcrowded facility for over 40 displaced dogs. After hearing about the flooding and emergency transports, hundreds of good Samaritans came out to lend a helping hand at the shelter, donate supplies or take an animal home to foster. A few days later, additional heavy rainfall brought on another round of flooding to affected areas. For many weeks following the record flooding, we provided pet supplies, temporary boarding and rescue assistance to community members in need as they worked to rebuild their lives.

"We are incredibly grateful and humbled by the outpouring of donations from many generous individuals and organizations. Animal rescue truly takes a village and we appreciate everyone who came through for our pet welfare community." - Alisha Vianello, Executive Director
Total Raised in 2022 $1.3 MILLION

DONATION BOX TOTAL
Thank you to our dedicated team of volunteers! We appreciate your continued service and dedication connecting with local businesses to display donation boxes supporting GPG.

$3.8K over 25 locations!

GIFTS
Over 2.7K donors gave!

TOTAL RAISED $342k
- Give STL Day
- GivingTuesday
- Healing Hearts
- WHY Holiday Campaign
+ one-off Facebook posts with donate button & link!

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+ one-off Facebook posts with donate button & link!

Raised over $139K between Beyond Rescue & Slumber Pawty!

Thank you to our pawsome event sponsors + partners!

BEYOND RESCUE + FIELD DAY FROLICK
Presented by Purina
- Purina
- Burger Law
- Carol House Furniture
- Gayle L. Ortyl
- Cindy & Mark Tampow
- Jenny & Brandt Dolce
- Laura Placio & Jim Dille
- Tim Weber

Presented by Tito’s Handmade Vodka

-MATCH PARTNER-
Metro East Industries, LLC

-GIVINGTUESDAY-
WHY Holiday Year End Giving Campaign

Presented by Ameren ILLINOIS

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Thank you to our pawsome event sponsors + partners!
Shadow’s Story

This past May, we picked up Shadow, a female dog living with congestive heart failure and heartworms who was relinquished to our local animal control facility out in the field. Shadow’s belly was extremely swollen and filled with fluid. She was also excessively panting and had trouble breathing normally. To provide her some immediate relief, we stabilized her breathing by providing supplemental oxygen and drained large amounts of fluid from her belly. Along with treating her heartworm infection, we started Shadow on ongoing medication for heart failure, which we will continue to cover the costs until she can be weaned off. After a few months recovering in our care, Shadow is now happy, healthy and living her best life in a loving forever home. Thank you to everyone who donated to help provide lifesaving treatment and care for animals in need like Shadow. Happy tails Shadow!
Prior to our purchase in 2019, our current location stood vacant for years with little to no maintenance to the property or its systems, including HVAC. We had 28 individual units providing air and heat to 26 different rooms, and only 25 percent were functioning. When temperatures soared above 90 or below freezing, rooms without functioning units became completely uninhabitable, which affected our ability to intake more animals in need. In July 2022, local family-owned business, Morrison Plumbing, Heating and Air, donated their time and labor to replace our Pet Resource Center's failing HVAC system. Additionally, engineers Jim Hoff and Mike Chrisco repaired several units throughout the facility and our community of supporters raised over $37,000 to cover a portion of the replacement costs.

This special holiday promotion honored the memory of Zach Schneider and his love for fostering cats at GPG. The Schneider family’s generous sponsorship of 45 adult cat adoptions and Facebook boosted posts helped cats like Riggs (pictured right) find loving forever homes. Thank you to his wife, Rebecca Schneider, for thinking of us to receive this thoughtful and touching memorial gift.

The President’s Volunteer Service Award is an opportunity to honor our most outstanding volunteers and recognize the impact they make.

Presented to 32 volunteers for 100+ hours in 2022!
This past August, a good Samaritan in East St. Louis found Laszlo, an injured male cat who had a severe fracture to his right femur. Our vet team performed surgery right away and were fortunately able to save his leg by placing a pin in the bone to realign the fractured pieces. Our community of pet lovers who support our mission enable us to provide high quality, emergency veterinary care for animals in need like Laszlo, who is now pouncing around in a loving forever home. Happy tails Laszlo!
Pet family reunions are the best  

58 pets returned to owner in 2022!
Tenille's Story

After visiting a traditional vet office for shortness of breath and extreme bloating symptoms, Tenille's family brought her to our walk-in clinic for help. Unfortunately, Tenille's spleen had a cancerous tumor, but due to financial constraints, her family could not move forward with a traditional vet office to have it removed. Her spleen was so enlarged that it was putting pressure on her organs and nearly filling her entire abdomen. Once we removed her spleen, Tenille's heart and respiratory rate went back to normal, and her breathing improved. Thanks to the generosity of our supporters, we are able to provide low cost, lifesaving medical treatment for community pets in need like Tenille.
Metro East Industries, Inc. (MEI) and the Ortyl family keep moving on up with us! In 2022, we welcomed Jenny Dolce from MEI as our new board president. Jenny and her family’s business continue to be one of our most supportive corporate partners and philanthropic families. During MEI’s annual holiday giving campaign, their team raised more funds than ever before. From the annual memorial golf tournament to a slew of matching sponsorships, we are incredibly grateful for their continued support and partnership year after year.