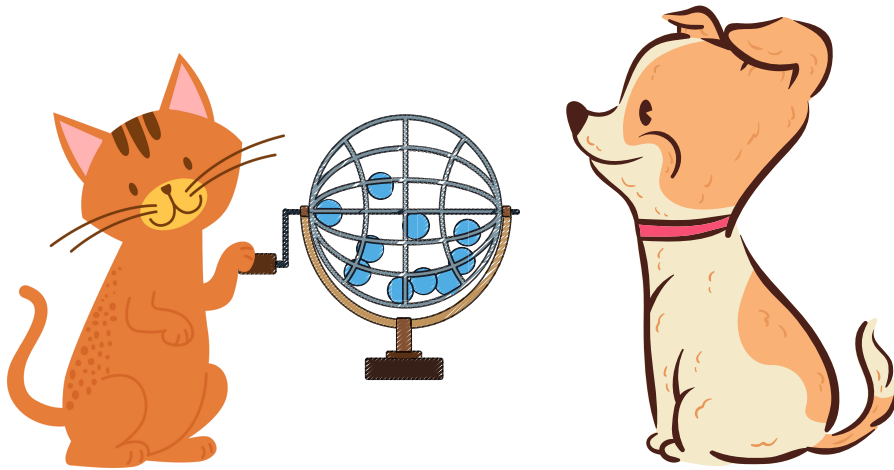


BARK FOR BUCKS



NOVEMBER 11, 2023



SPONSOR OPPORTUNITIES

Contact:

Diana Pupillo

Development Director

(o) 618-687-8007 x 715

(c) 636-346-6126

diana@gatewaypets.org

Event Location:

Elks Lodge

9480 Old Lincoln Trail

Fairview Heights IL 62208

Doors open: 6:15 pm

Games start: 7:00 pm

BARK FOR BUCKS BINGO

For the first time since the pandemic, Gateway Pet Guardians (GPG) is bringing Bingo back! Join us for the newly named Bark for Bucks Bingo on November 11, 2023. Proceeds from this event will support GPG's ongoing efforts to keep pets with the people who love them and find loving homes for homeless pets.

We are excited to partner with you on this revived event, as your support is more important now than ever before. The nation is facing a crisis of overfilled shelters, and pet owners are struggling to pay for basic care.

Your sponsorship will not only ensure a successful event, but that GPG can continue to provide vital resources such as a low-cost veterinary clinic, pet food pantry, affordable retail store, and community outreach.



GATEWAY PET GUARDIANS

Keeping Pets with the people who love them

Gateway Pet Guardians (GPG) is a 501(c)3 animal welfare organization focused on creating a community of healthy pets and empowered pet owners in East Side Pet District - East St. Louis, Cahokia Heights, Washington Park and Fairmont City. Founded in 2004, GPG works to provide judgment-free and equitable access to pet resources, as well as remove barriers to pet ownership through progressive programming and collaborative partnerships.



WE'D LOVE TO HEAR FROM YOU! -----

Contact Diana Pupillo, Development Director at diana@gatewaypets.org or 618.687.8007, ext. 715





OUR AUDIENCE

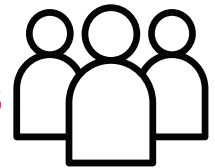
Who You Connect With



Bingo is a well-loved event from before the pandemic, and will include up to 180 supporters and friends. Marketing for this event will be cross-platforms, including Facebook, Instagram, and email. Our audiences have a large range of ages, with a close tie in the 35-54 age range and 55-69 age range. The vast majority of our audience comes from the St. Louis Metropolitan area.



EMAIL SUBSCRIBERS

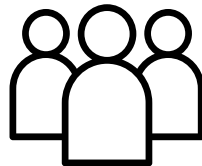


Subscribers: 7,980

Average Open Rate: 40%



FACEBOOK AUDIENCE

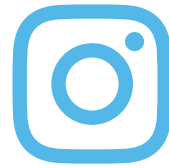


Followers: 40,828

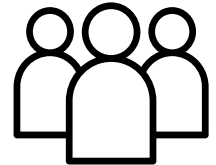
Current Post Reach: 197,556

Current Post Engagement: 68,271

85.9% of followers identify as female



INSTAGRAM AUDIENCE



Followers: 13,700

Average Monthly Reach: 42,100 accounts

Reel content reach: 40,400

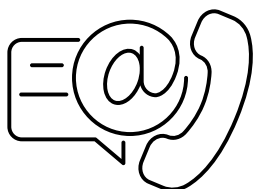
80.4% of followers identify as female

TOP 5 CITIES OF FOLLOWERS

1. St. Louis, MO
2. Belleville, IL
3. O'Fallon, MO
4. O'Fallon, IL
5. St. Charles, MO

AGE RANGE OF FOLLOWERS

25 - 34	23.3%
35 - 44	23.1%
45 - 54	19.8%
55 - 64.	14.9%



INTERESTED IN PARTNERING WITH GATEWAY PET GUARDIANS? -----

Contact Diana Pupillo, Development Director at diana@gatewaypets.org or 618.687.8007, ext. 715





SPONSORSHIP OPPORTUNITIES



Your partnership with GPG through Bark for Bucks Bingo will provide much needed financial support of our critical programs. We want to be sure our partnership meets the needs of your organization or family. Included are several ways we can recognize your generosity. We are happy to customize the sponsorship package to your needs.

All sponsors receive the following:

- Event Day Recognition on the sponsor poster at event
- Event Day Marketing Opportunity: Business flyers/cards at event
- Social Media Recognition
- Each sponsor ticket includes 40 bingo cards (4 per game) and a dobber



PRESENTING PARTNERSHIP (1 AVAILABLE)

\$5,000

For you & your guests:

- 2 tables (16 tickets)
- 2 drink pitchers

Exclusive Event Presenter

- All materials will include: "Barks for Bucks Bingo, Presented by (name)." Listed on flyers, bid sheets, and social media.

Event Day Benefits

- Caller recognition (multiple times)
- Event booth
- Exclusive poster sign at event

Social Media/Online Benefits

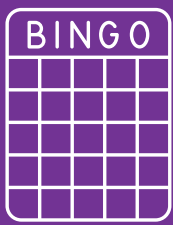
- Logo on event graphic, which will be used on social media and emails
- Logo on event website page
- Featured post on Facebook as sponsor

Other Benefits

- Opportunity for a puppy play date!
- Logo on GPG website
- Logo on event website page
- Recognition/Logo in GPG's 2023 Annual Report

**SPONSOR OPPORTUNITIES COME
IN ALL SHAPES AND SIZES, LIKE US!**





SPONSORSHIP OPPORTUNITIES



REGISTRATION SPONSOR (1 AVAILABLE): \$2,500

For you & your guests:

- 2 tables (16 tickets)
- 2 drink pitchers

Other Benefits

- Logo in GPG's 2023 Annual Report

Event Day Benefits

- Logo on materials such as flyers, bid sheets, & centerpieces
- Caller recognition (2x)
- Event booth
- Exclusive poster sign at event



BINGO BOARD SPONSOR (1 AVAILABLE): \$2,500

For you & your guests:

- 2 tables (16 tickets)
- 2 drink pitchers

Other Benefits

- Logo in GPG's 2023 Annual Report

Event Day Benefits

- Logo on Bingo Board Signage
- Logo on materials such as flyers & centerpieces
- Caller recognition (2x)
- Event booth
- Exclusive poster sign at event



JACKPOT SPONSOR: \$1,000

For you & your guests:

- 1 table (8 tickets)
- 1 drink pitcher

Other Benefits

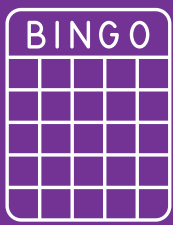
- Logo in GPG's 2023 Annual Report

Event Day Benefits

- Logo on materials such as flyers & centerpieces
- Caller Recognition (1x)
- Event booth
- Exclusive poster sign at event

All sponsors receive the following:

- Event Day Recognition on the sponsor poster at event
- Event Day Marketing Opportunity: Business flyers/cards at event
- Social Media Recognition
- Each ticket includes 40 bingo cards (4 per game) & a dobber



SPONSORSHIP OPPORTUNITIES



FUND IN NEED SPONSOR: \$300

Benefits:

- 2 tickets
- 1 drink pitcher
- Logo on Fund in Need sign
- Logo on centerpieces
- Caller Recognition (1x)
- Booth at event for organization



WINE PULL SPONSOR: \$300

Benefits:

- 2 tickets
- 1 drink pitcher
- Logo on wine pull sign
- Logo on centerpieces
- Caller Recognition (1x)
- Event booth

Can be covered through in-kind donations of wine.



VIP GAME ROUND SPONSOR: \$300

Benefits:

- 4 tickets | 1 drink pitcher | Logo on centerpieces | Caller Recognition (1x) | Event Booth

Covers the \$100 game win payout



BOOZE RAFFLE SPONSOR: \$250

Benefits:

- 2 tickets | 1 drink pitcher | Logo on centerpieces | Caller recognition (1x)

Can be covered through in-kind donations of liquor.



LOTTERY RAFFLE SPONSOR: \$125

Benefits:

- 1 ticket | Caller recognition (1x)

Helps cover the cost of the lottery tickets for raffle.

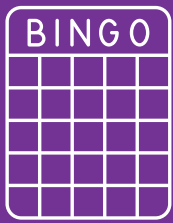


GAME ROUND SPONSOR: \$125

Benefits:

- 1 ticket | Caller recognition (1x)

Covers the \$100 game win payout



TICKET & EVENT INFORMATION



EVENT DETAILS:

Location: Elks Lodge | 9480 Old Lincoln Trail | Fairview Heights, IL 62208

Day: Saturday, November 11, 2023

Time: doors open: 6:15 pm, games start: 7:00 pm

Includes: Silent auction and raffle

Cash bar through the Elks Lodge

You can bring your own snacks!



TICKETS AND TABLES:

VIP TABLES: \$225

- Includes 6 Bingo cards per person and 1 drink pitcher

INDIVIDUAL TICKETS: \$25

- Includes 4 Bingo cards

AD HOC MENU

- Extra Bingo Cards: \$1 each
- Dobbers: \$2 each
- Raffle Tickets: \$1, \$5 for 6, or Arm length for \$20
- GPG T-Shirts will be available for sale!

..... **THANK YOU!**



Thank you for partnering with GPG for Barks for Bucks Bingo! In order to make sure we get you all of the information you need and appropriately thank you, please fill out the details below with your pledge.

SPONSOR NAME:

MAIN CONTACT | NAME + TITLE

(Business, Organization or Individual)

MAILING ADDRESS:

MAIN CONTACT | EMAIL + PHONE

Street Address (include suite or apartment number)

City, State, ZIP

HOW WOULD YOU LIKE TO BE RECOGNIZE

I WOULD LIKE TO SUPPORT GPG WITH THE FOLLOWING SPONSORSHIP

- Presenting - \$5,000
- Registration - \$2,500
- Bingo Board - \$2,500
- Jackpot - \$1,000
- VIP Game Round - \$300
- Wine Pull - \$300
- Fund-in-Need - \$300
- VIP Table - (___ tables at \$225 each)
- Individual Ticket - ___ Tickets at \$25 each)
- Booze Raffle - \$250
- Game Round - \$125
- Lottery Ticket Raffle - \$125
- I can't sponsor, but would like to make a gift of _____

DEADLINE: NOV 1, 2023

PAYMENT PREFERENCE:

- Check Credit
- Please Invoice

Have questions or would like a custom partnership package?
Contact Diana Pupillo, Development Director at diana@gatewaypets.org or 618.687.8007, ext. 715

Please send completed form to diana@gatewaypets.org.