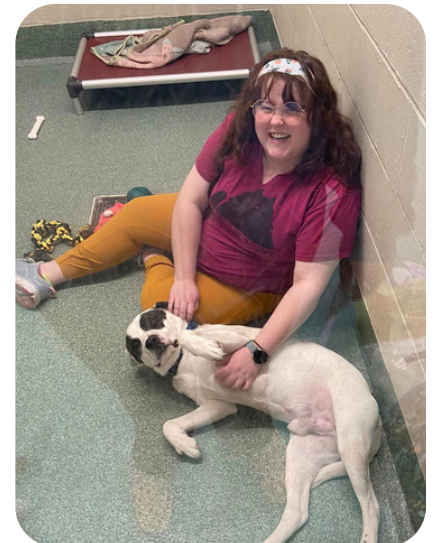
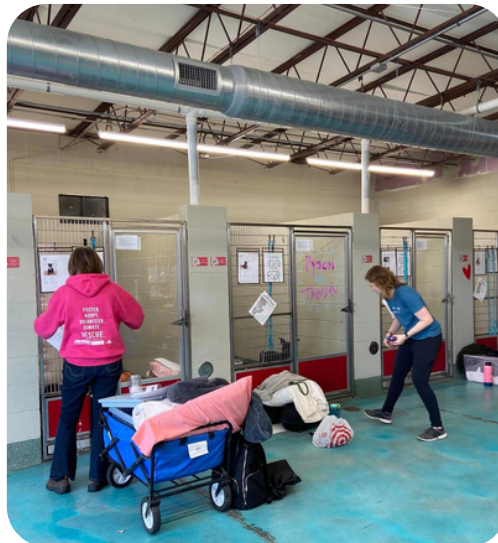




SHELTER SLUMBER PAWTY AT GATEWAY PET GUARDIANS



SPONSORSHIP PACKET 2024

Contact:

Diana Pupillo, Development Director

618-687-8007 x 715 or diana@gatewaypets.org



SHELTER SLUMBER PAWTY

AT GATEWAY PET GUARDIANS



The Shelter Slumber Pawty is a collaborative fundraising event between animal shelters nationwide that is a combination of sponsor partnerships and peer-to-peer fundraising. The goal of the event is to raise money for the expenses to intake and adopt out shelter animals, raise awareness for adoptions, and showcase the collaborative spirit between the many shelters.

.....

GOAL:

- Raise awareness of the importance of adoption for animal shelters nationwide.
- To give donors and the community a 24-hour look into the life of a shelter animal.

BACKGROUND:

- First nationwide peer-to-peer fundraising collaboration event for animal shelters.
- Started by Gateway Pet Guardians in 2017; expanded to 15 shelters in 2019 and nearly 50 in 2023.

DETAILS:

- **Saturday, April 6, 2024 at 12:00 PM to April 7, 2024 at 12:00 PM**
- GPG had 21 participants sleep over in 2023, and hope to get 25 in 2024!
- The event will be streamed on facebook and other social media platforms through out the 24-hour event.

GPG SOCIAL MEDIA REACH:

- Facebook – 42,000+ followers
- Instagram – 14,900 followers
- TikTok – 81,400 followers

This is a “tier one” level impact, meaning that these numbers does not include shares among the individual followers or their friends.





SHELTER SLUMBER PAWTY

AT GATEWAY PET GUARDIANS



\$20,000 | PRESENTING SPONSOR FOR GPG

- Featured as presenting donor on event materials
- Featured as presenting sponsor on social media
- Your logo or name in post-event email newsletter
- Featured as presenting sponsor during all Facebook live streams
- Your logo or name on all kennels during event

\$5,000 | PAWTY ALL NIGHT

- Listed as sponsor on event materials
- Listed on special social media sponsor posts
- Your logo or name in post-event email newsletter
- Mentioned during Facebook live streams at beginning/end of event
- Your logo or name on all kennels during event

\$500 | PAWTY SUPPORTER

- Listed as sponsor on event materials
- Listed on special social media sponsor posts
- Your logo or name in post-event email newsletter

Note:

- *A match partner commits to matching donations dollar for dollar until the campaign goal is reached.*
- *Event materials are primarily electronic*

\$10,000 | LIFE OF THE PAWTY

- Prominent listing on event materials
- Featured sponsor listing/post on social media
- Your logo/name in post-event email newsletter
- Prominently featured during Facebook live streams at beginning/end of event
- Your logo or name on all kennels during event

\$1,000 | PAWTY ANIMAL

- Listed as sponsor on event materials
- Listed on special social media sponsor posts
- Your logo/name in post-event email newsletter
- Mentioned during Facebook live streams at end of event
- Your logo or name on 3 kennels during event



Contact diana@gatewaypets.org for more information!



SHELTER SLUMBER PAWTY

AT GATEWAY PET GUARDIANS



..... *Thank you!*

Thank you for making an investment in the success of Slumber Pawty! In order to make sure we get you all of the information you need and appropriately thank you, please fill out the details below with your pledge or email the information to diana@gatewaypets.org

EVENT SPONSOR NAME:

(Business, Organization or Individual)

CONTACT INFORMATION:

NAME: _____

TITLE: _____

MAILING ADDRESS:

EMAIL: _____

Street Address

PHONE: _____

City, State, Zip Code

SPONSOR LEVEL:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$20,000 | <input type="checkbox"/> Pawty Animal - \$1,000 |
| <input type="checkbox"/> Life of the Pawty - \$10,000 | <input type="checkbox"/> Pawty Supporter - \$500 |
| <input type="checkbox"/> Pawty all night - \$5,000 | <input type="checkbox"/> I want to make a gift to the event of: _____ |

WE WILL HAVE ___ NUMBER OF PARTICIPANTS:

- ☐ On site for the entire event ☐ On site for part of the event ☐ No participants at shelter

PAYMENT PREFERENCE:

- ☐ Check ☐ Credit ☐ Please Invoice

I AGREE TO THE ABOVE SPONSORSHIP ON BEHALF OF THE ORGANIZATION OR INDIVIDUAL LISTED ABOVE:

Signature

Date

Print Name

Date



Please send completed form to diana@gatewaypets.org