SHELTER SLUMBER PAWTY
AT GATEWAY PET GUARDIANS

Contact:
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SHELTER SLUMBER PAWTY
at Gateway Pet Guardians

The Shelter Slumber Pawty is a collaborative fundraising event between animal shelters nationwide that is a combination of sponsor partnerships and peer-to-peer fundraising. The goal of the event is to raise money for the expenses to intake and adopt out shelter animals, raise awareness for adoptions, and showcase the collaborative spirit between the many shelters.

GOAL:
- Raise awareness of the importance of adoption for animal shelters nationwide.
- To give donors and the community a 24-hour look into the life of a shelter animal.

BACKGROUND:
- First nationwide peer-to-peer fundraising collaboration event for animal shelters.

DETAILS:
- Saturday, April 6, 2024 at 12:00 PM to April 7, 2024 at 12:00 PM
- GPG had 21 participants sleep over in 2023, and hope to get 25 in 2024!
- The event will be streamed on facebook and other social media platforms throughout the 24-hour event.

GPG SOCIAL MEDIA REACH:
- Facebook – 42,000+ followers
- Instagram – 14,900 followers
- TikTok – 81,400 followers

This is a “tier one” level impact, meaning that these numbers do not include shares among the individual followers or their friends.
### $20,000 | Presenting Sponsor for GPG
- Featured as presenting donor on event materials
- Featured as presenting sponsor on social media
- Your logo or name in post-event email newsletter
- Featured as presenting sponsor during all Facebook live streams
- Your logo or name on all kennels during event

### $10,000 | Life of the Pawty
- Prominent listing on event materials
- Featured sponsor listing/post on social media
- Your logo/name in post-event email newsletter
- Prominently featured during Facebook live streams at beginning/end of event
- Your logo or name on all kennels during event

### $5,000 | Pawty All Night
- Listed as sponsor on event materials
- Listed on special social media sponsor posts
- Your logo or name in post-event email newsletter
- Mentioned during Facebook live streams at beginning/end of event
- Your logo or name on all kennels during event

### $1,000 | Pawty Animal
- Listed as sponsor on event materials
- Listed on special social media sponsor posts
- Your logo/name in post-event email newsletter
- Mentioned during Facebook live streams at end of event
- Your logo or name on 3 kennels during event

### $500 | Pawty Supporter
- Listed as sponsor on event materials
- Listed on special social media sponsor posts
- Your logo or name in post-event email newsletter

**Note:**
- *A match partner commits to matching donations dollar for dollar until the campaign goal is reached.*
- *Event materials are primarily electronic*

Contact diana@gatewaypets.org for more information!
Thank you for making an investment in the success of Slumber Pawty! In order to make sure we get you all of the information you need and appropriately thank you, please fill out the details below with your pledge or email the information to diana@gatewaypets.org.

**EVENT SPONSOR NAME:**

(Business, Organization or Individual)

**CONTACT INFORMATION:**

**NAME:**

**TITLE:**

**MAILING ADDRESS:**

Street Address

City, State, Zip Code

**EMAIL:**

**PHONE:**

**SPONSOR LEVEL:**

- [ ] Presenting Sponsor - $20,000
- [ ] Life of the Pawty - $10,000
- [ ] Pawty all night - $5,000
- [ ] Pawty Animal - $1,000
- [ ] Pawty Supporter - $500
- [ ] I want to make a gift to the event of: ______

**WE WILL HAVE ___ NUMBER OF PARTICIPANTS:**

- [ ] On site for the entire event
- [ ] On site for part of the event
- [ ] No participants at shelter

**PAYMENT PREFERENCE:**

- [ ] Check
- [ ] Credit
- [ ] Please Invoice

**I AGREE TO THE ABOVE SPONSORSHIP ON BEHALF OF THE ORGANIZATION OR INDIVIDUAL LISTED ABOVE:**

Signature ___________________________ Date __________

Print Name __________________________ Date __________

Please send completed form to diana@gatewaypets.org